



**2011 Chariots of Hope 8th Annual
Tea Party & Fashion Show
*September 18, 2011 @The Simsbury Inn***

**Sponsorships and
Marketing Opportunities**



About Chariots of Hope

Chariots of Hope is a Connecticut based nonprofit corporation whose mission is to provide a means of mobility to confined individuals who would otherwise be without the hope of a reasonable quality of life. By collecting, refurbishing and redistributing used wheelchairs at no cost to needy recipients around the world, *Chariots of Hope* expects to give those individuals the means to triumph over despair. Last year Chariots of Hope celebrated its 11th year.

Proceeds from the events will directly benefit the Chariots of Hope organization.

Event

From 2 to 4:30 p.m., the 8th Annual Chariots of Hope Tea Party will be a catered event at The Simsbury Inn. The afternoon will include four specialty teas, tea sandwiches, fruits and desserts, a fashion show, musical entertainment, door prizes and raffle prizes. The highlight of the event, are the exquisitely decorated tables, featuring different china collections and centerpieces.

Additionally, this year's event will once again feature a Spring Fashion Show by Astrid Niemelaeinen and Couture & Ready to Wear.

Publicity

The event will be publicized throughout Connecticut and Massachusetts in local television, radio, newspapers, and area businesses. The *Chariots of Hope* website will also provide extensive coverage of the event and its sponsors.





Sponsorship Opportunities

Title Sponsors

\$1,500

- Banner advertisement on home page on website www.chariotsofhope.org for one year.
- Banner Ad on all e-blasts
- One table (8 tickets to the event)
- Corporate name on event site banner
- Corporate name and logo on poster at the entrance
- Corporate name and logo as well as marketing materials in “gift bags” presented to all attendants the day of the event
- Corporate name and logo on printed materials at the event such as program and menus
- Corporate logo on the invitations and tickets
- Corporate name in all press releases to be sent to area newspapers
- Corporate name in all PSA’s sent to Connecticut radio stations



Sponsorship Opportunities

Platinum Sponsors

\$1000.00

- Banner advertisement on home page on website www.chariotsofhope.org for one month before and after the event.
- Name and logo on sign at entrance of the event
- Logo and advertisement on our website: www.chariotsofhope.org with hot link to your website
- 6 tickets to the event
- Corporate name and logo as well as marketing materials in “gift bags” presented to all attendants the day of the event
- Corporate name and logo on printed materials at the event such as program and menus



Sponsorship Opportunities

Gold Sponsors

\$750.00

- Banner advertisement on home page on website www.chariotsofhope.org for one month before and after the event.
- Name and logo on sign at entrance of the event
- Logo and advertisement on our website: www.chariotsofhope.org with hot link to your website
- 4 tickets to the event
- Corporate name and logo as well as marketing materials in “gift bags” presented to all attendants the day of the event
- Corporate name and logo on printed materials at the event such as program and menus



Sponsorship Opportunities

Silver Sponsors

\$500.00

- Banner advertisement on home page on website www.chariotsofhope.org for one month before and after the event.
- Name and logo on sign at entrance of the event
- Logo and advertisement on our website: www.chariotsofhope.org with hot link to your website
- 2 tickets to the event
- Corporate name and logo as well as marketing materials in “gift bags” presented to all attendants the day of the event



Sponsorship Opportunities

Bronze Sponsors

\$250.00

- Banner advertisement on home page on website www.chariotsofhope.org for one month before and after the event.
- Name and logo on sign at entrance of the event
- Logo and advertisement on our website: www.chariotsofhope.org with hot link to your website
- 1 ticket to the event
- Corporate name and logo as well as marketing materials in “gift bags” presented to all attendants the day of the event



Sponsorship Opportunities

Table Sponsors

\$100.00

Marketing material is put in the center of the table (each table seats 8 people)

Includes:

- Name and logo (full color) on the table.
- Collateral material included in each attendant's gift bag
- Name on the website as a sponsor of the event. This stays up for 1 year. Chariots of Hope's website has over 1,000 hits per month.



Contact Person/Title _____

Company _____

Address _____

City/State/Zip _____

Telephone/Fax _____

Email/Website _____

Please reserve the following sponsorship.

- | | |
|---|---|
| <input type="checkbox"/> Title/Gold Event Sponsor, \$1500 | <input type="checkbox"/> Table Sponsors, \$100 |
| <input type="checkbox"/> Platinum Sponsor, \$1000 | <input type="checkbox"/> Door Prize |
| <input type="checkbox"/> Gold Sponsors, \$750 | <input type="checkbox"/> Raffle Item |
| <input type="checkbox"/> Silver Sponsors, \$500 | <input type="checkbox"/> Tickets at \$30.00 each, \$15 for children age 12 and under. |
| <input type="checkbox"/> Bronze Sponsors, \$250 | |

To secure your sponsorship return this form with check to: Chariots of Hope, 45 Barber Pond Road, Bloomfield, CT 06002.

Responsibility of Sponsors

Sponsor will be asked to actively promote the event throughout their organization. Each sponsor will be responsible for providing a logo in digital format for publicity purposes. Due August 1, 2011.

Graphics

To secure sponsorship please send all graphics in electronic format. You may send graphics by email to rbk@chariotsofhope.org or on diskette to Chariots of Hope, 45 Barber Pond Road, Bloomfield, CT 06002.



Banner advertisements should be 520 pixels x 80 pixels. Logos should be approximately 130 pixels by 130 pixels or smaller. Please provide your banner or there will be a charge of \$50 to create a banner advertisement.
Deadline for submission is: August 1, 2011

Website Listing

Please provide the following for your listing on the Chariots of Hope website.

Company or Person

Address

City/State/Zip

Telephone/Fax

Email

Link

Please provide the complete website address for the link from Chariots of Hope's website to yours.

Questions, please contact Rebecca at 860-604-1411

For Title, Gold, Silver, and Bronze Sponsors, please provide the names of the people attending for your allocated tickets (Title includes 8, Platinum includes 6, Gold includes 4, Silver includes 2, and Bronze includes 1 ticket)

Name & Email



Sponsorship Form - Tickets

Name & Email _____

Name & Email _____

Name & Email _____

Name & Email _____

Name & Email _____

Name & Email _____

Name & Email _____

Item Donation Form



Raffle and Door Prizes Items

For raffle and door prizes, please provide basic information so we may properly market and list your donations.

Company/Contact

Address

City/State/Zip

Telephone/Fax

Email/Website

Description

Value

\$ _____